

The Collectives' Objectives for 2024 - 2025

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This document outlines the collective's objectives for the period of September 2024 to September 2025.

In The Frame has set out objectives, and plans to achieve them, for its second year of operation in support of its aims as constituted - to connect local and regional professionals, students and hobbyists and remove industry barriers through:

- free monthly events and workshops
- providing platforms to showcase and discuss their work
- connecting creatives in all ranges of abilities, experience, and industry related fields
- sharing knowledge, skills, ideas
- fostering a supportive community to enhance, grow and celebrate the cultural identity of the region.

In The Frame: Objectives for 2024 - 2025

Objectives:

- **1.** Fostering an inclusive community for the screen and related industries within Hartlepool and surrounding areas.
- Plans:
- a. Marketing flyers, local ads, continued social reach
- **b.** Event Venues explore further venues in town

- **2.** Cross-Generational Collaboration & Support
- **a.** Inclusivity including but not limited to approaches in reach, and focus of all age groups.
- **b**. Participative led programme that runs a few months (following the success of the Screen Craft Lab)
- **3.** Screening of any and all visual / screen related content from local & regional creatives.
- a. Continued monthly events to showcase films.
- **b.** Seek funding for screening related equipment which without has presented technical and/or venue limitations
- **c.** Facilitate collaborations and connections with any and all visual / screen creatives

4. Organisational Growth.

- **a.** Achieve limited liability status with the support of the Clore leadership: Governance in action programme.
- b. Secure Public Liability Insurance
- c. Develop a functional and resourceful website
- **d.** Apply for funding to help achieve other objectives

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